



AMAZON Q1 MEDIA KIT

2022



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We're happy to help

HOW HIP2SAVE CAN HELP YOUR BRAND



CUSTOM CONTENT CREATION



INFLUENCER EXPOSURE



TOP-FUNNEL SHOPPER ENGAGEMENT



DRIVE NEW & INCREMENTAL CUSTOMERS



BRAND AWARENESS



LARGE GIVEAWAYS



SEO OPTIMIZATION & LINKING



NEW PRODUCT RELEASE AWARENESS



HIGH CONSUMER ENGAGEMENT



DETAILED PRODUCT REVIEWS



LIVE REVIEWS & UNBOXING VIDEOS



GENERATE REVENUE, ORDERS, & SUBSCRIBERS

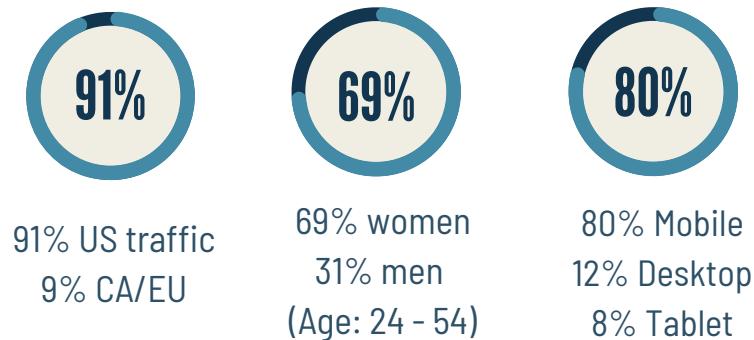
STATISTICS



OUR CONTENT CREATORS WORK
24/7 - 364 DAYS A YEAR



PIECES OF UNIQUE CONTENT
PUBLISHED ANNUALLY



1 MILLION+
FACEBOOK FOLLOWERS



112,000+
INSTAGRAM FOLLOWERS



39,000+
TEXT ALERT SUBSCRIBERS



227,000+
EMAIL SUBSCRIBERS



115,000+
PINTEREST FOLLOWERS



PACKAGES

DAILY SPONSORED POSTS

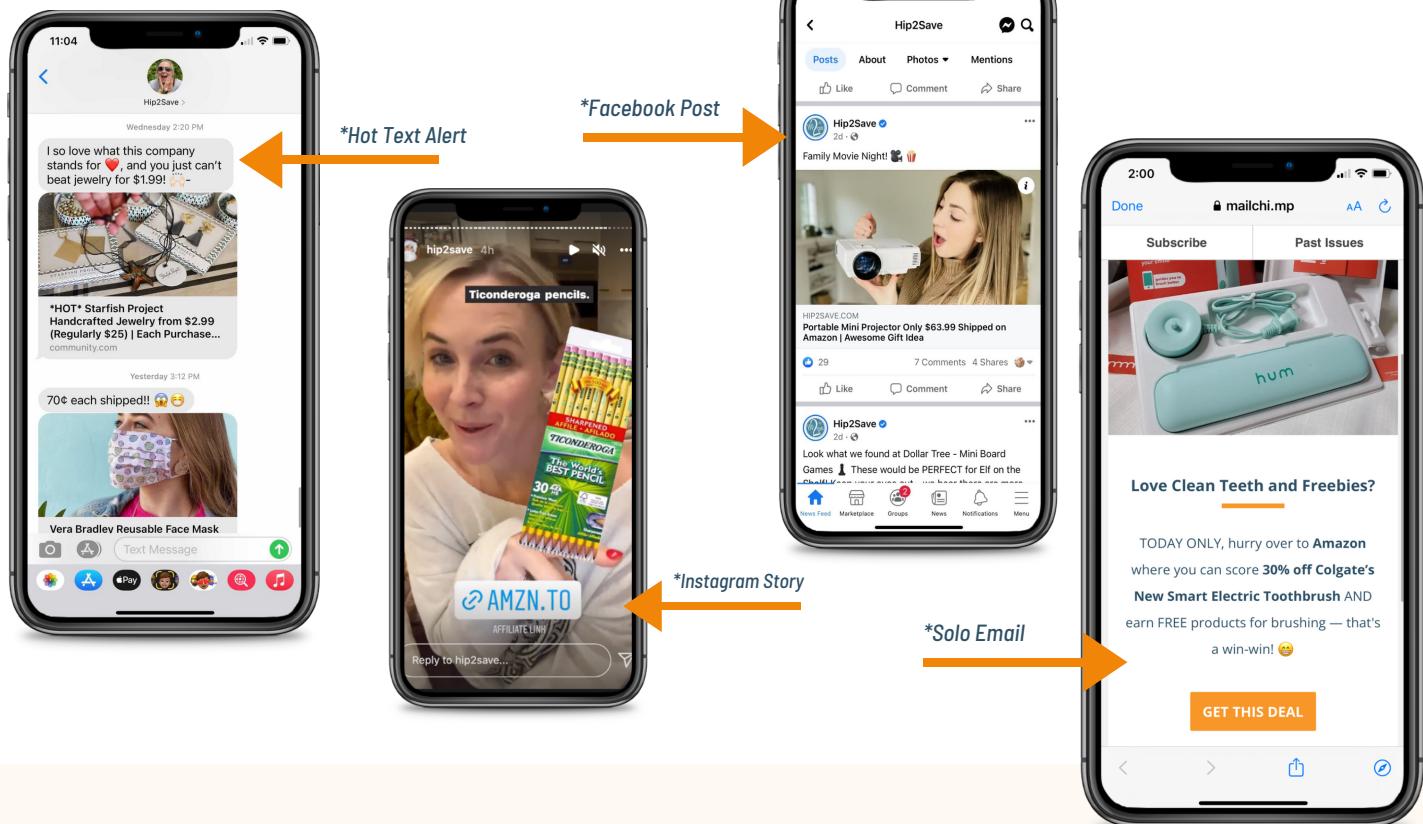
★ Reach Our Highly Engaged Audience Through A Variety of Mediums

Minimum of 2 Sponsored Posts or 1 Sponsored Post + 2 Add-Ons/Upgrades Required

EVERGREEN CONTENT CREATION

★ Generate new, personalized content for your brand and products

Includes high-quality imagery, thorough details, real testimonials from our content team, & much more.



ADD-ONS/UPGRADES

- POPULAR POST
- FACEBOOK POST*
- FACEBOOK PRIVATE DEALS GROUP
- INSTAGRAM STORY*

- HOT TEXT ALERT*
- SOLO EMAIL*
- DISCOUNTED 5 BLOG POST PACKAGE
- DISCOUNTED 10 BLOG POST PACKAGE

PACKAGES

MONTHLY SPONSORED POSTS



Save on Monthly and Quarterly Placements

HOW IT WORKS:

- Select # of Sponsored Posts per month
- Select any combination of Add-On & Upgrade Placements from Page 3
- Choose a Subscription Plan:



OR

TERMS & CONDITIONS:

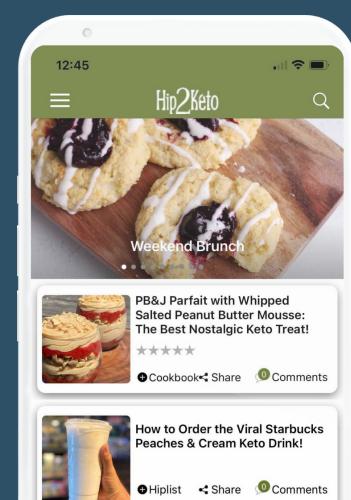
Unused placement inventory must be used within original timeframe.

Commitments that run in Nov and Dec will be priced with Q4 rates.



MONTHLY AMBASSADOR PROGRAM

- 1 Custom Product Review Post
- 1 Custom Recipe Post (with pictures & taste testing)
- Heavy social media push on FB, IG, & Twitter
- Newsletter Inclusion
- Commit to 3 Cycles to receive 15% off
- Commit to 6 Cycles to receive 25% off



*Commitments that run in Nov and Dec will be priced with Q4 rates.

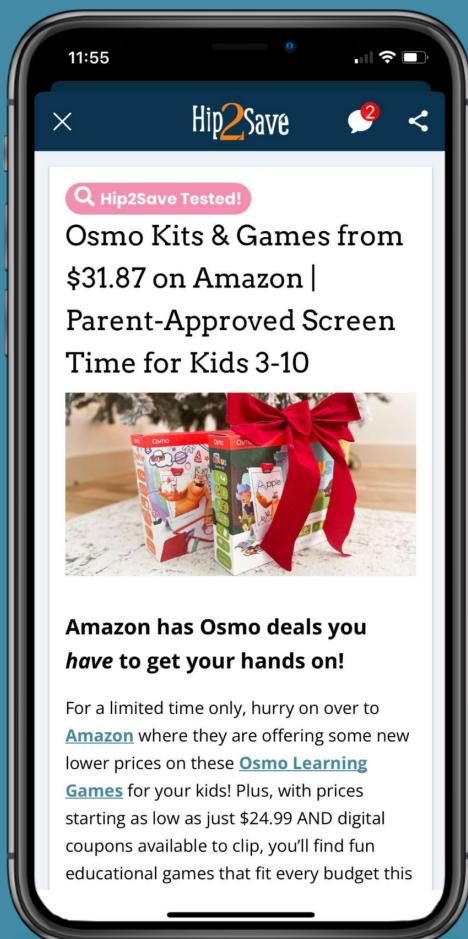
HOLIDAYS + SEASONAL

SEASONAL EXPOSURE



PREPACKAGED OPTIONS

Hip2Save offers content creation & exposure support during all key holidays & peak shopping days such as Mother's Day, Back to School, Amazon Prime Day, Black Friday, and Q4 Holiday Shopping.



CLICK
HERE

To stay notified of our offerings for key
holidays & peak shopping events.

ABOUT HIP2SAVE



#1

OUR THRIVING COMMUNITY & CUSTOMER SERVICE ALWAYS COMES FIRST.

Meet Collin, the owner of Hip2Save, mom of three, & proud wife to a Marine veteran. She began blogging in the summer of 2008 as a way to help herself and her family & friends save money. Little did she know her hobby would turn into a full-time endeavor and Hip2Save would become everything it is today. She employs many amazing individuals from all around the country & from different walks of life!

AS SEEN ON:

TODAY
...
Parents

msnbc
...
NBC

Woman's Day
...
WSJ

WE'RE UNIQUE

Behind the scenes, Hip2Save is run by a team of experts who are passionate about creating quality content that meets the highest SEO standards & always resonates on a deep level with our readers. Each of our trusted 40+ employees has a high standard of performance and every single one takes pride in their work making our content top-tier! Together, we provide valuable & diverse lifestyle content to change & improve people's lives for the better.



WE'RE PROUD OF OUR GROWING PARTNERSHIPS



"The Hip2Save team is fantastic to work with & responds quickly to any needs during our campaigns. We look forward to continuing to work with them and maintaining a great ROI!"

STARFISH PROJECT
WEAR HOPE, GIVE HOPE

"We love working with Hip2Save! Their talented team does an amazing job of curating deals to create incredible blog/social posts that really resonate with their community."

JANE

"The team at H2S has been great to work with! They always provide amazing support during our key campaigns."

sam's club

"The Hip2Save Team consistently provides new and effective opportunities when given goals and KPI's to adhere to, always leading to positive gains for our portfolio of brands!"

gen3
MARKETING

CONTACT

