

# SOCIAL CAMPAIGN OPPORTUNITIES

Hip2Save offers a variety of deliverables to maximize your social media exposure and campaign performance throughout 2025!

## BILLIONS

Hip2Save has generated billions in revenue for our partners since 2008.

**7.7+ MILLION**  
MONTHLY REACH

**1.7+ MILLION**  
ENGAGED US BASED AUDIENCE



**MORE THAN 12 IN-HOUSE CONTENT CREATORS**  
CONTRIBUTING TO OUR @HIP2SAVE CHANNELS (24/7 - 365)

### CAMPAIGN CONTENT EXAMPLES

(click to view examples across a variety of verticals)

BLOGS & SOCIAL FEATURES

LIFESTYLE

BEAUTY

DIY

FOOD

STORE PROMOTIONS

IN-STORE FINDS

### PROUD PARTNERS:



Tap into our tight-knit community on Instagram, TikTok, Pinterest, YouTube, Facebook, and more

FACEBOOK FOLLOWERS  
**1.2M+**

INSTAGRAM FOLLOWERS  
**342K+**

ACTIVE EMAIL SUBSCRIBERS  
**193K+**

PINTEREST FOLLOWERS  
**153K+**

TEXT ALERT SUBSCRIBERS  
**55K+**

TIKTOK FOLLOWERS  
**54K+**

### DELIVERABLES OFFERED:

- CUSTOM UGC
- WHITELISTING
- TWITTER/X POSTS
- FACEBOOK POSTS
- TIKTOK CAMPAIGNS
- PINTEREST POSTS

- INSTAGRAM REELS
- INSTAGRAM POST/CAROUSEL
- INSTAGRAM STORY FEATURE
- SHORT-FORM CONTENT
- YOUTUBE VIDEOS (REVIEWS & DEMOS)
- PRODUCT REVIEWS & MORE...



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With 30,000+ unique pieces of content published annually, our team of editors work around the clock researching, testing, and reviewing products, offers, and brands that resonate with our highly engaged audience. Our mission is to provide valuable & diverse lifestyle content to help people live *an extraordinary life on an ordinary budget!*

