

SOCIAL CAMPAIGN OPPORTUNITIES

Hip2Save offers a variety of deliverables to maximize your social media exposure and campaign performance throughout 2025!

BILLIONS

Hip2Save has generated billions in revenue for our partners since 2008.

11.2+ MILLION

People reached monthly (across all social channels)

2+ MILLION

Followers (U.S. based)



10

IN-HOUSE CONTENT CREATORS

CONTRIBUTING TO OUR
@HIP2SAVE CHANNELS
(24/7 - 365)

CAMPAIGN CONTENT EXAMPLES

(click to view examples across a variety of verticals)

BLOGS &
SOCIAL
FEATURES

LIFESTYLE

BEAUTY

DIY

FOOD

STORE
PROMOTIONS

IN-STORE
FINDS

PROUD PARTNERS:



Tap into our tight-knit community on Instagram, TikTok, Pinterest, YouTube, Facebook, and more

FACEBOOK FOLLOWERS
1.2M+

INSTAGRAM FOLLOWERS
355K+

ACTIVE EMAIL SUBSCRIBERS
283K+

PINTEREST FOLLOWERS
153K+

TEXT ALERT SUBSCRIBERS
74K+

TIKTOK FOLLOWERS
65K+

DELIVERABLES OFFERED:

- CUSTOM UGC
- WHITELISTING
- TWITTER/X POSTS
- FACEBOOK POSTS
- TIKTOK CAMPAIGNS
- PINTEREST POSTS

- INSTAGRAM REELS
- INSTAGRAM POST/CAROUSEL
- INSTAGRAM STORY FEATURE
- SHORT-FORM CONTENT
- YOUTUBE VIDEOS (REVIEWS & DEMOS)
- PRODUCT REVIEWS & MORE...



Email us at: VIP@HIP2SAVE.COM



With 30,000+ unique pieces of content published annually, our team of editors work around the clock researching, testing, and reviewing products, offers, and brands that resonate with our highly engaged audience. Our mission is to provide valuable & diverse lifestyle content to help people live *an extraordinary life on an ordinary budget!*

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7.7+ MILLION
MONTHLY REACH

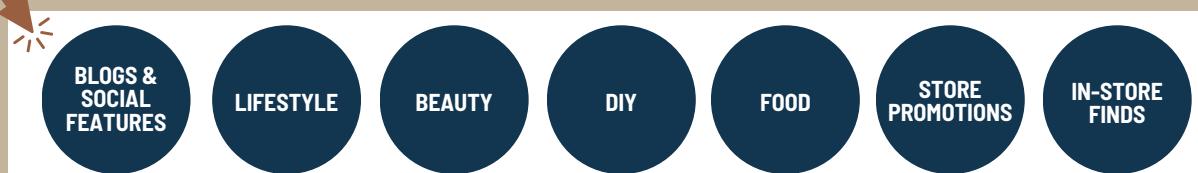
2+ MILLION
ENGAGED US BASED AUDIENCE



MORE THAN 12 IN-HOUSE CONTENT CREATORS
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CAMPAIGN CONTENT EXAMPLES

(click to view examples across a variety of verticals)



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 FACEBOOK FOLLOWERS
1.2M+

 INSTAGRAM FOLLOWERS
347K+

 ACTIVE EMAIL SUBSCRIBERS
191K+

 PINTEREST FOLLOWERS
153K+

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Click to view previous social campaigns with some of our favorite brands:

BLOGS & SOCIAL FEATURES

LIFESTYLE

BEAUTY

DIY

FOOD

STORE PROMOTIONS

IN-STORE FINDS



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FACEBOOK FOLLOWERS
1.1M+

INSTAGRAM FOLLOWERS
322K+

ACTIVE EMAIL SUBSCRIBERS
280K+

PINTEREST FOLLOWERS
153K+

TEXT ALERT SUBSCRIBERS
58K+

TIKTOK FOLLOWERS
52K+

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TO VIEW
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SOCIAL
CAMPAIGNS
WITH SOME OF
OUR FAVORITE
BRANDS:



BLOGS &
SOCIAL
FEATURES

LIFESTYLE

BEAUTY

DIY

FOOD

ACCESSORIES

FASHION



lululemon

Walmart

Nestle

Panera
BREAD

SEPHORA

PEPSICO

LOWE'S

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ENGAGED US-BASED AUDIENCE ➤ **1.8+ MILLION**



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(24/7 - 364)

*CLOSED CHRISTMAS DAY

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DELIVERABLES OFFERED:

- | | |
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