

SOCIAL CAMPAIGN OPPORTUNITIES

Hip2Save offers a variety of deliverables to maximize your social media exposure and campaign performance throughout 2025!

BILLIONS

Hip2save has generated billions in revenue for our partners since 2008.

11.2+ MILLION

People reached monthly
(across all social channels)

2+ MILLION

Followers
(U.S. based)



MORE THAN **10**
IN-HOUSE CONTENT CREATORS
CONTRIBUTING TO OUR
@HIP2SAVE CHANNELS
(24/7 - 365)

CAMPAIGN CONTENT EXAMPLES

(click to view examples across a variety of verticals)

BLOGS & SOCIAL FEATURES

LIFESTYLE

BEAUTY

DIY

FOOD

STORE PROMOTIONS

IN-STORE FINDS

PROUD PARTNERS:



Tap into our tight-knit community on Instagram, TikTok, Pinterest, YouTube, Facebook, and more



FACEBOOK FOLLOWERS
1.2M+



INSTAGRAM FOLLOWERS
355K+



ACTIVE EMAIL SUBSCRIBERS
283K+



PINTEREST FOLLOWERS
153K+



TEXT ALERT SUBSCRIBERS
74K+



TIKTOK FOLLOWERS
65K+

DELIVERABLES OFFERED:

- ☒ CUSTOM UGC
- ☒ WHITELISTING
- ☒ TWITTER/X POSTS
- ☒ FACEBOOK POSTS
- ☒ TIKTOK CAMPAIGNS
- ☒ PINTEREST POSTS
- ☒ INSTAGRAM REELS
- ☒ INSTAGRAM POST/CAROUSEL
- ☒ INSTAGRAM STORY FEATURE
- ☒ SHORT-FORM CONTENT
- ☒ YOUTUBE VIDEOS (REVIEWS & DEMOS)
- ☒ PRODUCT REVIEWS & MORE...



Email us at: VIP@HIP2SAVE.COM



With 30,000+ unique pieces of content published annually, our team of editors work around the clock researching, testing, and reviewing products, offers, and brands that resonate with our highly engaged audience. Our mission is to provide valuable & diverse lifestyle content to help people live an extraordinary life on an ordinary budget!

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**7.7+
MILLION**
MONTHLY REACH

**2+
MILLION**
ENGAGED US BASED AUDIENCE



MORE THAN **12**
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PROUD PARTNERS:



DUNKIN'



Bath
& Body
Works



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FACEBOOK
FOLLOWERS
1.2M+



INSTAGRAM
FOLLOWERS
347K+



ACTIVE EMAIL
SUBSCRIBERS
191K+



PINTEREST
FOLLOWERS
153K+



TEXT ALERT
SUBSCRIBERS
54K+



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Click to view previous social campaigns with some of our favorite brands:



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OUR FAVORITE
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DIY

FOOD

ACCESSORIES

FASHION

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 **\$1.3 BILLION+**
HIP2SAVE HAS GENERATED OVER 1 BILLION DOLLARS IN REVENUE FOR OUR PARTNERS TO DATE

ENGAGED US-BASED AUDIENCE > 1.8+ MILLION



MORE THAN 12 IN-HOUSE CONTENT CREATORS
CONTRIBUTING TO OUR @HIP2SAVE CHANNELS
(24/7 - 364)
*CLOSED CHRISTMAS DAY

PROUD PARTNERS:



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 **FACEBOOK FOLLOWERS**
1.2M+

 **INSTAGRAM FOLLOWERS**
234K+

 **ACTIVE EMAIL SUBSCRIBERS**
280K+

 **PINTEREST FOLLOWERS**
149.5K+

 **TEXT ALERT SUBSCRIBERS**
53K+

 **TIKTOK FOLLOWERS**
41.1K+

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